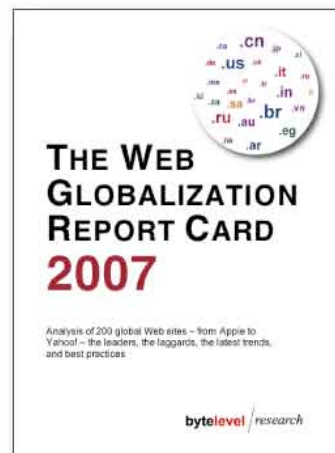


# The Top 100

Here are the top 100 Web sites evaluated in *The 2007 Web Globalization Report Card*. For more information about the report, visit [www.bytelevel.com](http://www.bytelevel.com).

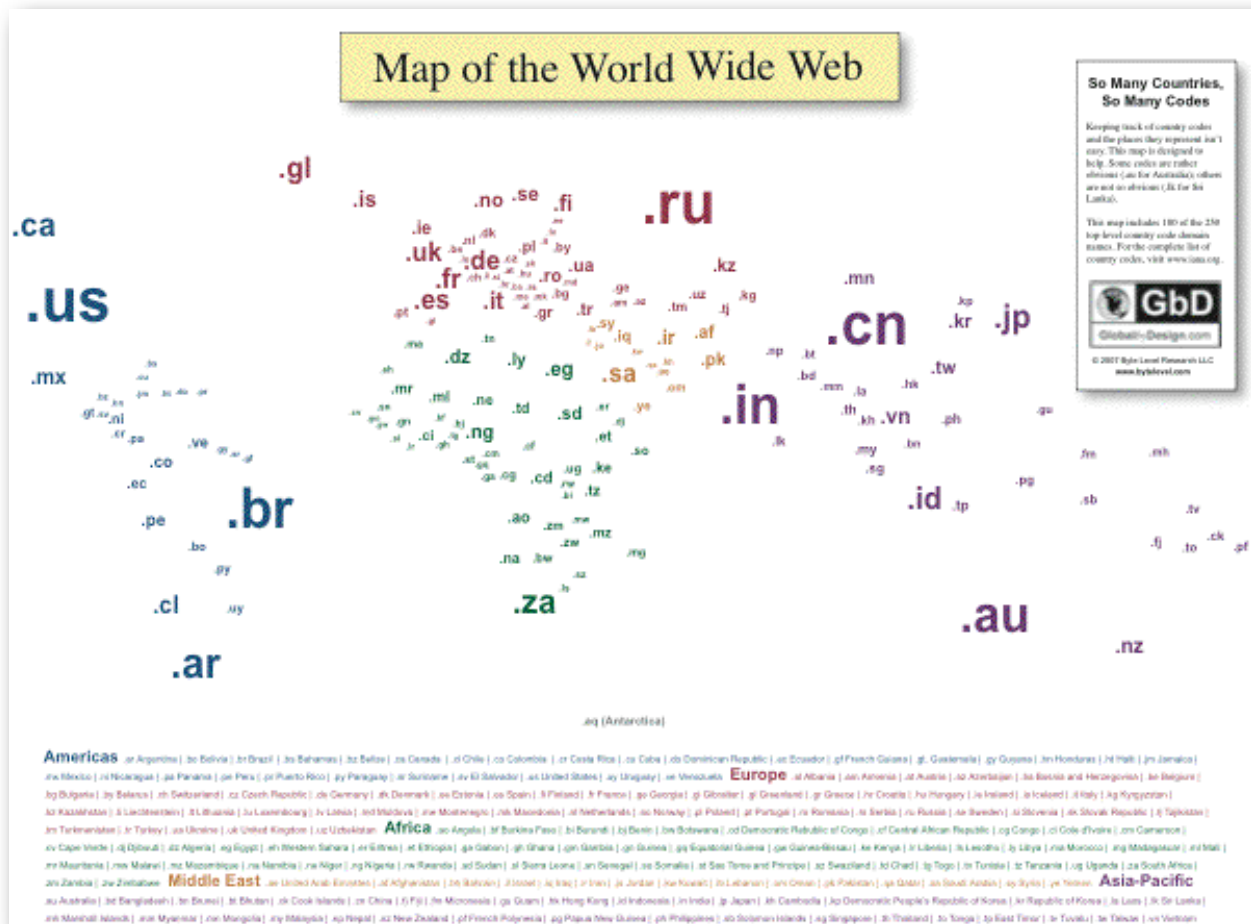


Rank	Company	URL
1	Google	www.google.com
2	Wikipedia	www.wikipedia.org
3	Cisco Systems	www.cisco.com
4	Philips	www.philips.com
5	HP	www.hp.com
6	Caterpillar	www.cat.com
7	Volvo Cars	www.volvocars.com
8	Seagate	www.seagate.com
9	Microsoft	www.microsoft.com
10	American Express	www.americanexpress.com
11	3M	www.3m.com
12	IBM	www.ibm.com
13	DHL	www.dhl.com
14	Procter & Gamble	www.pg.com
15	Deloitte Touche Tohmatsu	www.deloitte.com
16	Xerox	www.xerox.com
17	Lenovo	www.lenovo.com
18	Xbox	www.xbox.com
19	Skype	www.skype.com
20	BBC	www.bbc.com
21	Mini	www.mini.com
22	PricewaterhouseCoopers	www.pwcglobal.com
23	IKEA	www.ikea.com
24	Adobe	www.adobe.com
25	Panasonic	www.panasonic.com
26	TNT	www.tnt.com
27	Sun	www.sun.com
28	Kodak	www.kodak.com

29	European Union	europa.eu.int
30	Oracle	www.oracle.com
31	Texas Instruments	www.ti.com
32	Colgate	www.colgate.com
33	Intel	www.intel.com
34	Dell	www.dell.com
35	Black & Decker	www.blackanddecker.com
36	FedEx	www.fedex.com
37	AMD	www.amd.com
38	Renesas	www.renesas.com
39	Autodesk	www.autodesk.com
40	PayPal	www.paypal.com
41	Samsung	www.samsung.com
42	Citibank	www.citi.com
43	Merck	www.merck.com
76	Symantec	www.symantec.com
44	Adidas	www.adidas.com
45	NIVEA	www.nivea.com
46	Avaya	www.avaya.com
47	Starwood Hotels	www.starwood.com
48	World Bank	www.worldbank.org
49	UPS	www.ups.com
50	Emirates	www.emirates.com
51	Dow Corning	www.dowcorning.com
52	Nissan	www.nissan-global.com
53	Alcoa	www.alcoa.com
54	Cargill	www.cargill.com
55	Best Western	www.bestwestern.com
56	Siemens	www.siemens.com
57	Motorola	www.motorola.com
58	KPMG	www.kpmg.com
59	Iams	www.iams.com
60	CSFB	www.csfb.com
61	Palm	www.palm.com
62	United Nations	www.un.org
63	Nokia	www.nokia.com
64	Yahoo!	www.yahoo.com
65	McAfee	www.mcafee.com
66	Purina	www.purina.com
67	SAS	www.sas.com
68	Harry Potter	harrypotter.warnerbros.com
69	Hertz	www.hertz.com
70	BMW	www.bmw.com
71	Coca-Cola	www.coke.com
72	LG	www.lge.com

73	MSN	www.msn.com
74	John Deere	www.deere.com
75	E*TRADE	www.etrade.com
77	Marriott	www.marriott.com
78	Canon	www.canon.com
79	GE	www.ge.com
80	Subway	www.subway.com
81	InterContinental Hotels	www.ichotelsgroup.com
82	WebEx	www.webex.com
83	Boston Scientific	www.bostonscientific.com
84	Salesforce.com	www.salesforce.com
85	Northwest Airlines	www.nwa.com
86	Ernst & Young	www.ey.com
87	Ebay	www.ebay.com
88	Nintendo Wii	www.wii.com
89	National	www.national.com
90	Avon	www.avon.com
91	EMC	www.emc.com
92	Radisson	www.radisson.com
93	KLM	www.klm.com
94	Lancôme	www.lancome.com
95	Build a Bear	www.buildabear.com
96	Toshiba	www.toshiba.com
97	Wyeth	www.wyeth.com
98	Playstation	www.playstation.com
99	LexisNexis	www.lexisnexis.com
100	Huawei	www.huawei.com

# A Whole New Way of Looking at the World



Every country has its own two-letter code, such as .de for Germany and .cn for China. But not all codes are so obvious, such as .lk for Sri Lanka or .za for South Africa.

That's where this map comes in handy.

The Byte Level Map of the WWW includes 180 of the 250 country codes currently in use, covering most United Nations countries. Each two-digit code is aligned over the country it represents. And each world region is color coded with the legend below for quick and easy reference.

For more information, please visit: [www.bytelevel.com/map](http://www.bytelevel.com/map).